

ECCO Meeting  
Thursday, March 11, 2010

Members present: Matt Fuller, Elizabeth Katt, Rich Leiter, Rich Schroeder, Cindy Loope, and Lisa Sutton, (no quorum)      Neighbors present: Alan Donsig and Dennis Deisler

Lisa Sutton began the meeting at 7:05.

**Website:**

Matt reported:

~ That a number of domains are available that fit well with our name. We narrowed it down to two: ecconeighbor.org and eastcampus.org.

~ Two options for a website: Fat Cow for \$66 a year and Go Daddy for about \$70 a year (prices vary depending on options). We might have to pay an additional \$15 per year for the domain name. Matt thought both would be reasonable to use, but said he favored Fat Cow in part because they use wind power.

~ We now have a Facebook page – Friends of ECCO. This is free, but not an easy way to handle text documents. Facebook allows neighbors to connect with neighbors and have conversations and interactions, which is not something a website provides.

~ Somebody would have to pay for the website with credit card and then get reimbursed

~ There should be two or three people that help with the upkeep of the website. Matt was willing to be one. We need someone else to volunteer to work with him. Who, will be determined at the next meeting, if the website is approved by the board.

~ Suggestions for the website:

- Links to Facebook and Twitter
- Advertise upcoming events
- Include photos of events
- Include the newsletter (Also suggested that we start an email list so we can send newsletters by email. This would save on paper costs.)
- Include the oral history
- Include the educational postcard parking information
- Post the minutes from past meetings
- Include the ECCO tree logo as part of the design

~ Elizabeth will check to see what Twitter and Facebook names are available so they can be linked to our website.

~ Alan pointed out that it is important to keep the sight updated. It was suggested that we review it once a year before the annual fee is due.

~ Cindy L. will check with Dean Phelps (treasurer) to see if we can afford to spend up to \$100 a year for the website.

~ We did not have a quorum so it was decided to put the following motion to vote by email:

Do you agree that ECCO should spend no more than \$100/year to establish a website?

At the same time we will solicit opinions on the website name: Ecconeighborhood.org or Eastcampus.org

**Parking:**

Idylwild: Alan Donsig talked to several neighbors and they agreed that something needed to be done about parking. He said that the city was at first willing to go with no parking on the park side of the street, but then contacted him a few days later and said that it was not possible after all, as there was no off-street parking available for that park. Alan wondered if the board might have more persuasive powers than an individual. Alan will continue to pursue this issue with his neighbors. Cindy L. will send him (and all board members) the petition that would need to be signed for changes to be made.

Apple St. :

Several suggestions were made concerning the flyer that will go to the residents on the street.

- The letter should be shortened. People don't read much, especially long letters.
- Perhaps using bullets would be more affective.

- State the requirements for making changes or include the phrase 'entire block side affected' and needing 66% agreement.
- Address the letter to homeowners.
- The letter will be from the ECCO board.
- Need to include another Apple St resident on the list of names to respond to, Cindy will check with Vera Mae Lutz to see if she would be willing to be listed.
- Put forth one option that the board supports, but let the Apple St. residents know there are other options.
- Make sure the wording does not sound like we are pushing this on them. Ex. Could you support a ..... If not what is your recommendation.
- This will be delivered to everybody on the street
- If we need to contact the property owners of rental properties we will, but it may not be necessary.
- Not clear if we need to get all signatures on one page or if it goes by 'block'.

This discussion revealed that we do not understand clearly how long the stretch of street we want to change must be. Some thought 300 feet, but where does it start, anywhere you want? Does it go by house numbers, ex. 1200 block to the 1300 block?

#### 41<sup>st</sup>:

Matt said his neighbors seem to be content with parking the way it is.

#### Starr (40<sup>th</sup> to 41<sup>st</sup>)

Matt checked with a few people on Starr. One couple is very frustrated with the street, as it is not graded or rocked on a regular basis so that makes it difficult to drive down. Parking is also a problem. There are only four houses that border this street. Matt said he would contact them and suggest they call the city about rocking the street and let the couple know ECCO will gladly help them with the parking issues.

#### **Newsletter:**

- Make an announcement to let neighbors know that at the public meeting everyone asked that the parking laws be enforced and ticketed especially at the beginning of a semester. (This helps explain the increase in tickets seen on cars in January.)
- State the parking laws.
- Include the postcard sheet in the newsletter.
- Richard Schroeder has information on hazardous waste dates and will get that to Cindy S-P.

#### **Postcard Parking Info:**

Rebecca created a draft. A few changes were suggested:

- Put the speed limit of 25 mph as another bullet
- Include the ECCO tree logo (Lisa will send the ECCO tree logo to all board members)
- Eliminate 'obviously'

#### **Clean-up:**

- Lisa reported that Cindy S-P. had submitted the grants
- Mr. Hoefling will attend the next meeting
- Church parking lot has been reserved
- More details will be figured out at the April meeting

Meeting adjourned at 8:20.