

ECCO Board Meeting Minutes

January 10, 2013

Reported by Brian Striman

Present: Ann Bleed, Brian Striman, Danielle Shea, Mary Eisenhart, Sally Ruggia-Haden, Patti Pierson, Lee Sabada, Dick Voeltz, Gary Gerkin, Roy Maurer (via phone).

[Action items are in blue]

1. Roll call.
2. Approved the December minutes.
3. No president's report.
4. Advertisements and banners were discussed for the newsletter and website. Ann talked with Lynn Nichols. A proposal is needed. Businesses to solicit for ads include Moose's Tooth, Yogurti (fund raising potential here too), Heartland Optical. [Mary will contact Scot DeWitt to figure out a time to put down some thoughts and present a proposal for action at the next ECCO board meeting \(including looking into bylaws\).](#) [Brian will find and forward the advertisements model to Mary.](#) Lynn Nichol is willing to call businesses to see about sponsoring ads. [Ann Bleed will find out information on ad sponsorship levels, and membership categories.](#)
- 5.
6. Membership. Patti had the newest list. Mary and Patti will get together to put together a strategy with regard to corporate membership, and those who still haven't paid their 2013 dues yet. Welcome packets for new neighbors containing coupons from local supporting businesses. [Brian will send a blast reminding neighbors to pay dues. Mary and Patti will determine who hasn't paid and contact them.](#)
7. Parking. [Mary and Tom Pierson \[others?\] will get together to discuss the issues, also looking into signs that say "Do Not Park Here."](#)
8. Rental property. Ann heads up the group Mary Eisenhart [others?]. The group needs more members and will be looking into committee work. Two main thrusts; rentals bought for student housing and degradation of property, and what are the existing laws. Some kind of pressure tactics needs to be investigated. There are a lot of issues.
9. Neighborhood Spring Cleanup. Coordinated with UNL's Big Event. April 13th. 2013. AGR men will help. [Patti Pierson will ask her husband, Tom, if he can head up this event.](#) Many previous volunteers will be contacted. There will be many more volunteers this year. [Brian will make a sign up form on the website and will blast ECCO membership about it.](#)
10. Gardens Workshop. Danielle made some calls. Find a suitable place to have a green garden class. Patty Anderson said the Malone Center would sponsor the class (they've done it before). Ellen Wright from the Lancaster County extension can give a presentation on watersheds, drought planting planning. Rain barrels. Danielle will check on dates and coordinate with other groups so we don't compete but to be close in dates. Kathy McQuinn doesn't want to do it again. Pat [?] might be able to do an outside homes tour. Maybe we can get a gardening place like Finkies? Maybe the closest public library will have a meeting room. HyVee and Matt Talbot also may have meeting rooms, or the UNL east campus union. [We need to get speakers lined up. Ann will help.](#)

Danielle will get dates for better planning strategies. Audubon tour is June 16th (Father's Day). May 23rd is last day of classes for LPS. Lincoln Garden Club has an event [?] on June 9th.

11. Restore the canopy project. Coordinate it with the tree planting event. Roy is still waiting for more information about it. [NOTE: previous minutes talked about the matching grant of \$2,700 for next year for planting street trees. Funds will have to be generated by ECCO for the \$2,700 match. We are waiting for more information from the city. Richard Sutton is developing an LLC (limited liability company) for with trees. He may be able to secure some free trees as well. Adopt a tree program with the entire neighborhood involved will be good.]
12. Historic Preservation Committee. No report.
13. Volunteers for Committees needed. Scot DeWitt will get some information about ECCO committee needs and send the information to Brian Striman to craft and send an email volunteer blast. Brian will send out a blast when he gets committee information. This should happen in mid-January 2013.

Old Business

1. Newsletter will be March 10th. Next board meeting we will do date planning regarding getting the newsletter published around March 10th.
2. Discussed using ECCO blast when houses are up (or will be up) for sale or when anyone knows a potential buyer.
3. Forth of July parade will have Tom Madsen as the point-person. He will contact Cindy Steuffer-Powell and others for assistance.
4. Discover ECCO event. After discussion the Board agreed to have this event every other year. ACTION ITEM: next newsletter should mention that this event won't be held in 2013, but in 2014.
5. Adjourned. Next board meeting will February 14, 2013.