

ECCO Board Meeting Minutes --- Approved

April 11, 2013

Reported by Brian Striman

Present: Ann Bleed, Roy Maurer, Patti Pierson, Danielle Shea, Tom Madsen, Brian Striman, Mary Eisenhart (via phone). [Action items are in blue font]

Meeting preceded a presentation updating the Vals Park and Idylwild Drive project.

1. Roll call. Quorum minimum of 7 is needed.
2. Approved minutes of March 2013 with changes from Danielle.
3. Treasurer's report approved for February and March 2013.
4. Ann reported that with quick action the trees on Idylwild were saved. Also, the mayor is looking into getting a light installed at the MoPac trail and 33rd street.
5. No report from the Communications Committee. Calendar updated and moved on the website; notices moving to the front.
6. Membership Committee report by Patti and Mary included the membership ad was approved and will be used right away for the upcoming ECCO spring event.
7. Advertisements in the newsletter. [Mary and Patti will write up a proposal for the board and will include recommendations regarding business and individual membership plus non-membership ad fees versus ECCO members fees.](#)
8. Yard of the Month tree image. Discussion about having a standardized official "word only-no image" logo for ECCO for various

communications.

9. Big ECCO banner. Ann will get a hold of Rich Leiter to see if he knows where it is.

10. Danielle needs help with distributing flyers on Memorial Day weekend. Danielle will get Mary to get some colored paper by Wednesday or Thursday the week before (May 23rd). Coordinating with Sally the printing of the brochures, colored paper (Mary to Brian?)

10.5 Garden seminar/tour: June 1 tour in the neighborhood

11. Twelve signs will be made with Danielle's supervision. Tom Madsen mentioned some good places to post them.

12. Goodwill Challenge was discussed. Brian needs to do a "tell a neighbor blast" about stuff to donate. More detailed information is needed prior to sending out the blast. (Was decided that there was too much going on and that ECCO was not going to participate)

13. Word template (letterhead) for ECCO business (didn't have who was putting this together)

14. ECCO cleanup: 8:00am – 12:00am; 42nd / Vine; Mary, Ann, Roy, Gary? Were going to be there. Mary, Robert (lawn guy), and Tom to bring brooms, HyVee supplying coffee and doughnuts; Westlake supplying gloves, Roy bringing membership forms.

No new business.

Adjourned quickly for the upcoming WRK presentation at 7pm.